

Eco-Tip of the week

Let's talk toilet rolls!

Not long ago when toilet rolls were in short supply, it was a matter of getting your hands on whatever kind you were lucky enough to see on sale! With the luxury of choice restored, what should you take into account when shopping for toilet roll: Price? Softness/Quilting?? Sustainability???

Thing to consider:



- The growing trend for “luxury” four-ply and quilted toilet roll is apparently fuelling the use of virgin wood pulp in an effort to create the softest product. Maybe we have travelled rather too far from the IZAL!
- Recycled toilet paper may be less luxurious, but after all, loo roll is the ultimate single use product!
- If a brand carries the label ‘FSC Mix’ then it will be made using virgin wood pulp
- Bamboo if responsibly sourced, is more sustainable than virgin pulp. Look for the FSC stamp
- Is it wrapped in plastic? Go for unpackaged toilet roll (loose in a box) or one with biodegradable or at least recyclable wrapper if possible
- Is it made in the UK thus avoiding unnecessary transportation?

Brands to consider:



Most supermarkets offer an own brand 100% recycled toilet roll for starters.

If you'd like to take a further step, there are now a number of independent brands with great sustainability credentials. Some even support good causes such as funding sanitation overseas (e.g., Who Gives a C**P). Why not check them out? There is an excellent table comparing various brands which has just come out and can be found at:

<https://moralfibres.co.uk/guide-to-plastic-free-eco-friendly-toilet-roll/>